

# BRC PAINTING

INTERIOR PAINT LOOK-BOOK



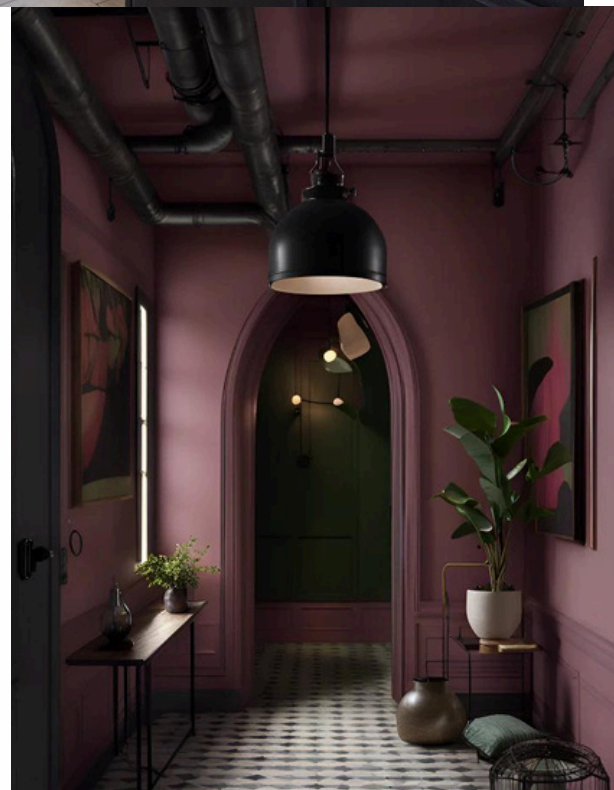
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# WELCOME

Choosing paint colors is difficult and it's hard to know where to start. With endless possibilities, we are here to help you choose the perfect colors to complement your home, aesthetic, and personal taste. Don't get lost skimming through the hundreds of paint swatches and let BRC Painting share some of our tips and favorite color options with you.

*BRC Painting*



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# WHAT TO CONSIDER

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When it comes to choosing paint colors for your space, it's essential to consider several key factors to achieve the perfect look and feel. Start by assessing the natural light in the room, as it greatly impacts how colors will appear. Rooms flooded with sunlight can handle richer, more vibrant hues, while spaces with limited light benefit from lighter shades to create a bright and airy atmosphere.

Next, think about the function of each room. For example, in your bedroom or study, we might lean towards softer, more soothing tones to promote relaxation and focus. And if you're updating a room with existing furniture, we'll make sure the chosen colors complement your pieces seamlessly. Using paint samples, we can compare colors in different lighting conditions and alongside your furnishings to ensure a cohesive and visually pleasing result. By balancing your personal style with practical considerations, we'll create a space that not only looks beautiful but also reflects your lifestyle and enhances your everyday experience.





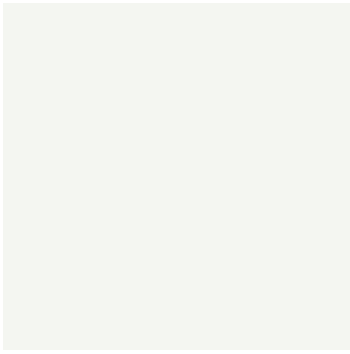
# COLOR SELECTION

Selecting the perfect interior wall color requires thoughtful consideration of various factors to achieve the desired ambiance and aesthetic. Neutral tones like whites, grays, and beiges are popular choices due to their versatility, providing a timeless backdrop that effortlessly complements different styles and furnishings. White, in particular, is favored for its ability to create a clean and spacious feel, making it ideal for smaller rooms or spaces with limited natural light. Earthy tones such as soft greens and warm browns bring a sense of nature indoors, fostering a serene and tranquil environment. For those craving a bold statement, rich jewel tones or subtle pastels can add personality and dimension to a room.

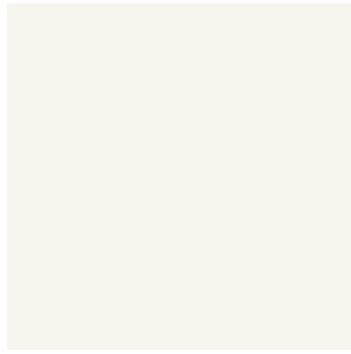


Tailoring the color scheme to the function of each space is essential, with soothing hues for bedrooms, invigorating shades for workspaces, and welcoming tones for shared areas. Ultimately, the perfect interior wall color reflects your personal style, complements your furnishings, and enhances the overall ambiance of your home

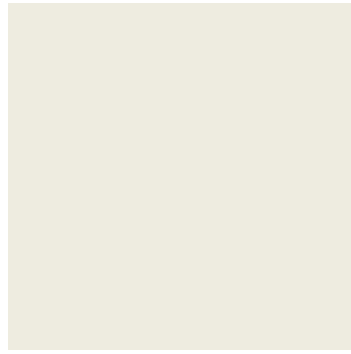
# OUR FAVORITE WHITES



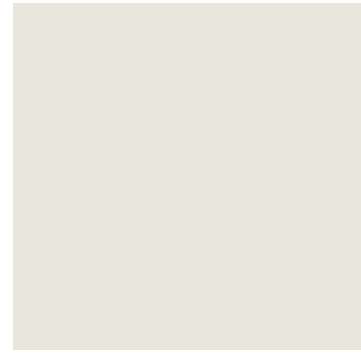
BENJAMIN MOORE  
Chantilly Lace



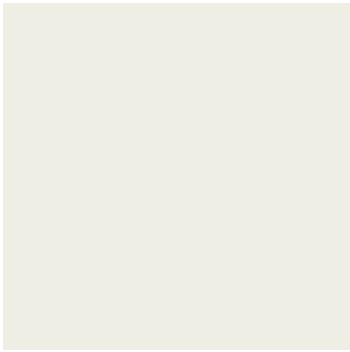
BENJAMIN MOORE  
Simply White



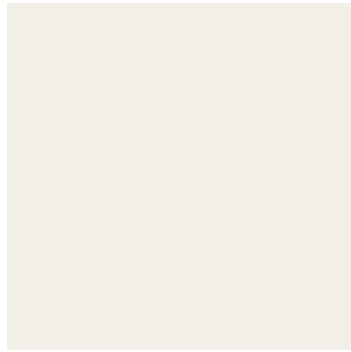
BENJAMIN MOORE  
Swiss Coffee



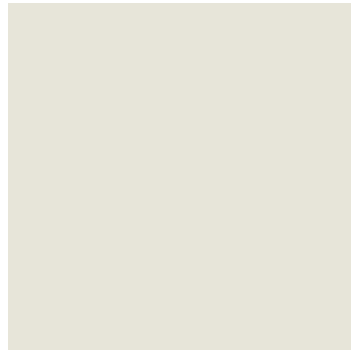
SHERWIN WILLIAMS  
Alabaster



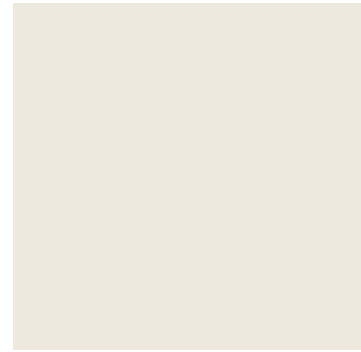
BENJAMIN MOORE  
White Dove



BENJAMIN MOORE  
Atrium White



BENJAMIN MOORE  
China White



SHERWIN WILLIAMS  
White Flour

# OUR FAVORITE BLACKS



BENJAMIN MOORE  
Soot



SHERWIN WILLIAMS  
Black Magic



SHERWIN WILLIAMS  
Tricorn Black



SHERWIN WILLIAMS  
Iron Ore

# OUR FAVORITE GREYS



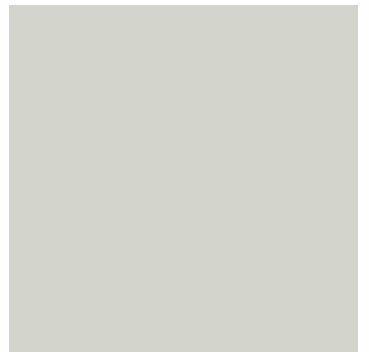
BENJAMIN MOORE  
Cheating Heart



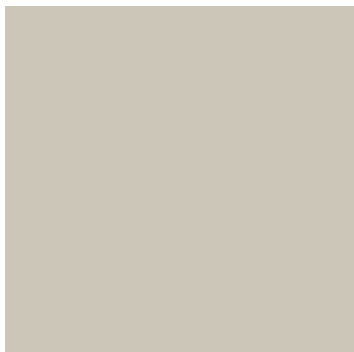
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Kendall Charcoal



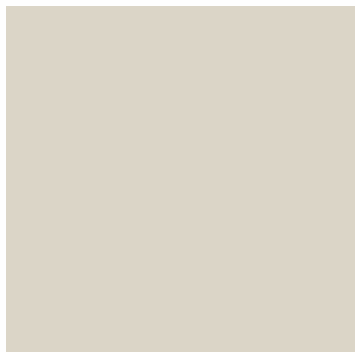
BENJAMIN MOORE  
Chelsea Gray



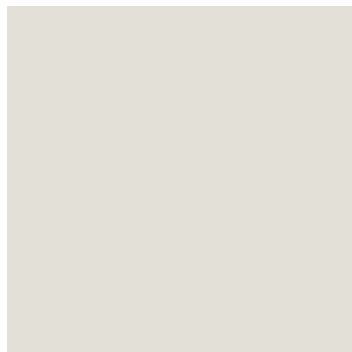
BENJAMIN MOORE  
Gray Owl



BENJAMIN MOORE  
Revere Pewter



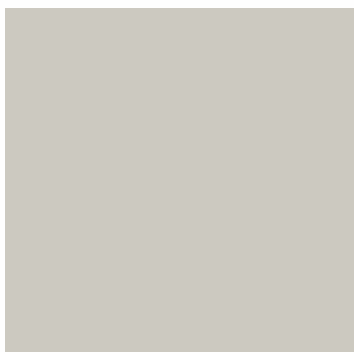
BENJAMIN MOORE  
Natural Cream



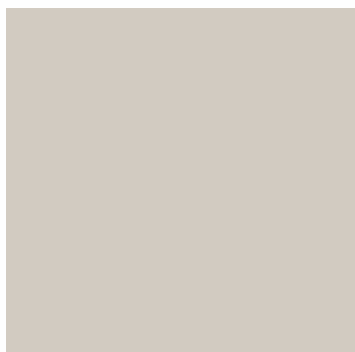
BENJAMIN MOORE  
Classic Gray



SHERWIN WILLIAMS  
Eider White



SHERWIN WILLIAMS  
Repose Gray



SHERWIN WILLIAMS  
Agreeable Gray

# OUR FAVORITE GREENS



SHERWIN WILLIAMS  
Isle of Pines



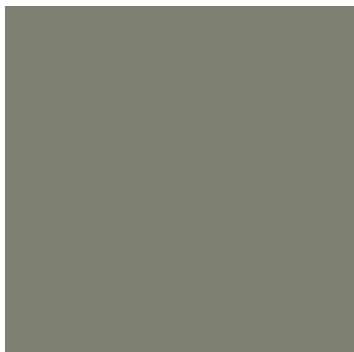
SHERWIN WILLIAMS  
Hunt Club



SHERWIN WILLIAMS  
Evergreen Fog



SHERWIN WILLIAMS  
Shade Grown



SHERWIN WILLIAMS  
Dried thyme



BENJAMIN MOORE  
Vintage Vogue



BENJAMIN MOORE  
Dark Olive



BENJAMIN MOORE  
Intrigue



BENJAMIN MOORE  
Aganthus Green

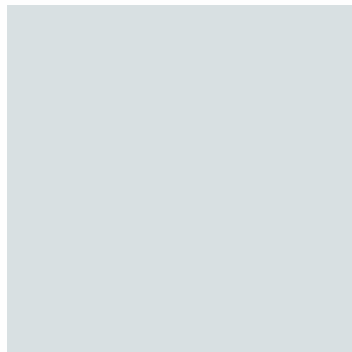
# OUR FAVORITE BLUES



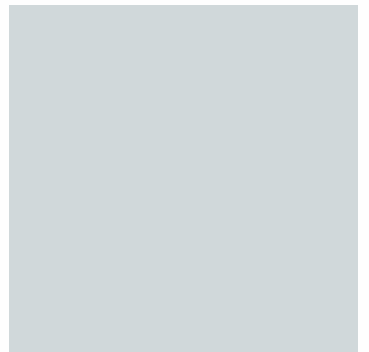
BENJAMIN MOORE  
Hale Navy



BENJAMIN MOORE  
Midnight



BENJAMIN MOORE  
Blue Veil



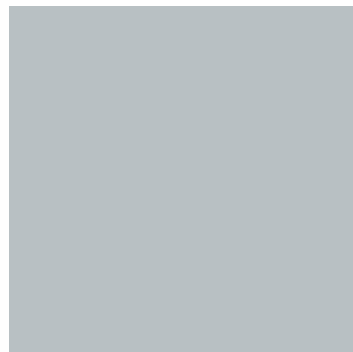
BENJAMIN MOORE  
Blue Lace



SHERWIN WILLIAMS  
Lakeside



SHERWIN WILLIAMS  
Stardew



SHERWIN WILLIAMS  
Krypton

## FREE COLOR CONSULTATIONS

At BRC Painting, we believe in offering an experience. Our team offers complimentary color consultations, allowing you to explore up to two colors at no cost. Should you desire additional samples, we offer them at a nominal charge for the product. We understand that choosing the perfect colors for your home is not just about aesthetics; it's about creating a space that reflects your unique style and personality. Let us guide you through the process and help you discover the best colors to transform your space.



*Questions?*

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